

QuipTips

MONTHLY INSIGHTS, HUMOR,
NEWS YOU CAN USE, AND MORE!



Observational Quote

Time is the coin of your life. It is the only coin you have, and only you can determine how it will be spent. Be careful lest you let other people spend it for you.

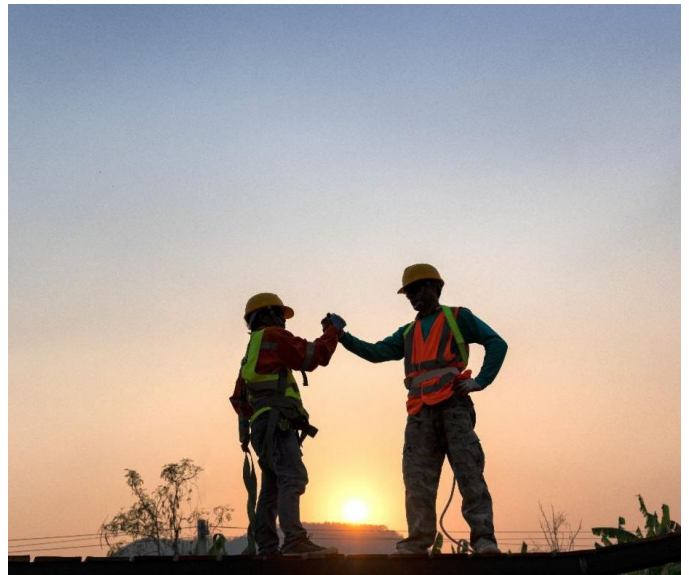
– Carl Sandburg

Insights

To Build a Top Performing Team from The Harvard Business Review

An outdated way of thinking about peak performance is: “maximum effort = maximum results.” But research shows that it doesn’t actually work that way in reality. Here’s what actually works...

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Humor



Featured Product

Advisory Decals

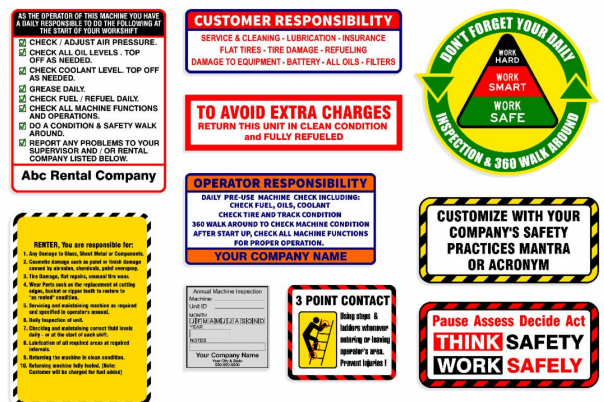
Everyone in our industry “talks safety”. Why wouldn’t they. A safe working environment created by trained personnel, operating properly maintained equipment and using best jobsite or shop practices will result in fewer injuries, and dramatically reduce the likelihood of severe or fatal accidents.

Safety also reduces machine down time, lower claims cost, minimize insurance hikes, chop lost productivity due to lost man hours, and as a huge cherry on top of that already tasty Sundae... it produces a greater sense of trust and bond between workmen!

No one really disputes this. But how does a classroom training or start-of-day safety reminder translate into a team of people who actually practice the talk? Steve Klein sums that up in the quote seen above. Repetition creates Retention. It then follows that retention creates a habit of action. We start to do what we know and are reminded of regularly. Simple, memorable, catchy, and even “sticky” reminders go a long way toward embedding in the mind of every operator, mechanic, crew member or foreman a code of safety and machine care.

One way to help your crews, mechanics, operators, drivers and even bystanders see and remember that you take machine condition and worksite safety seriously is with visual cues. Yep, the lowly decal can play a real role there. The right safety slogan or memorable pre-shift reminder will begin to embed in everyone’s mind the expectations the team has for each other.

This month we’re drawing attention to that very thing with our operator / renter advisory decals, Daily Pre-Shift Machine checks, and mental focus reminders. A culture of machine care and operator safety has to start somewhere. Let us help you kick that off this Spring with visual reminders on all your machines, trucks, and stationary equipment!



This Month's Special Offer

Reference Code: Advisory-2024

Mention the reference code above to receive **\$25.00** off your first order of Rental Advisory or Operator Responsibility Decals. Orders must be a minimum of \$150.00 to qualify.

Offer available through March 6th, 2024!

Only for Email Subscribers. Please specify the Reference Code when ordering to receive your discounted price.

**Call Now to Learn
More!**

Upcoming Events

Yearly Winter Auctions - Kissimmee, FL
Alex Lyons: (Bushnell, FL) Feb 3 - Feb 12
Jeff Martin: Feb 12 - Feb 15
Yoder and Frey: Feb 15 - 17
Ritchie Bros Feb 19 - 23

ARA Show
Feb 18 - Feb 21, New Orleans, LA

Oregon Logging Conference
Feb 22 - Feb 24, Eugene, OR

National Demolition Association
Meeting and Show
Mar 6 - Mar 9, San Antonio, TX

Mid America Truck Show
Mar 21 - Mar 23, Louisville, KY

World of Asphalt
Mar 25 - Mar 27, Nashville, TN

Expo Richmond (Forestry Industry Show)
Apr 12 - Apr 13, Richmond, VA



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